csdigitalwonders

Brand guidelines

Version 1.0, November 2026

CS Digital Wonders LLC, Wyoming, USA

02 The logo



Our logo is a wordmark set in Sora. "csdigital" is set in Light, "wonders" in ExtraBold.

The o of "wonders" is drawn as an open ring with a dot leaving through the gap: something new coming out of a closed loop. That is what we try to do with software.

Always use the artwork files in this kit. Don't retype the logo or redraw the ring.

In running text, write the company name as "CS Digital Wonders" and the legal name as "CS Digital Wonders LLC".

03 Clear space and minimum size



Keep a clear space around the logo at least as wide as the o of "wonders".

Nothing else (text, other logos or the edge of the page) goes inside that space.

Minimum size

Logo on screen	120 px wide
Logo in print	30 mm wide
Mark on screen	16 px
Mark in print	6 mm

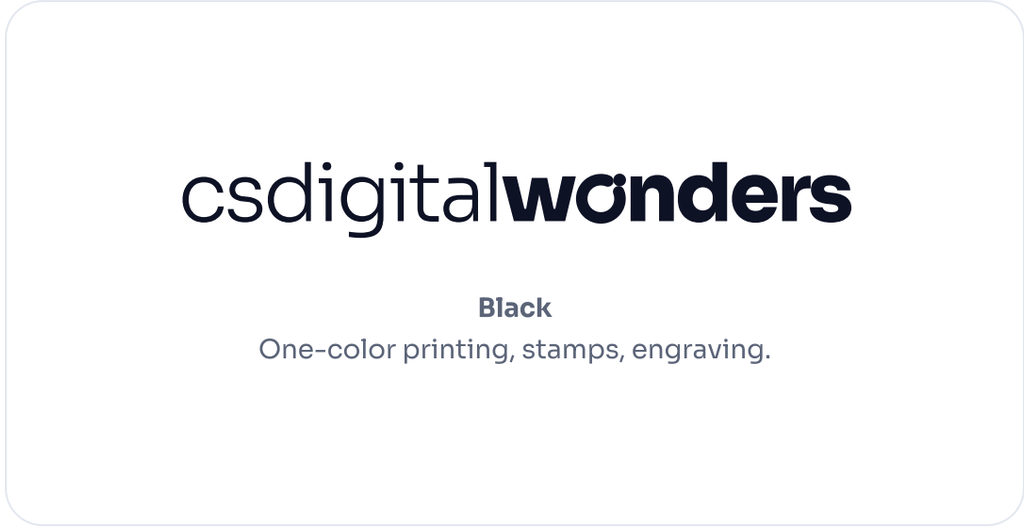
04 Color versions



Color
Light backgrounds. The default.



White
Dark backgrounds.

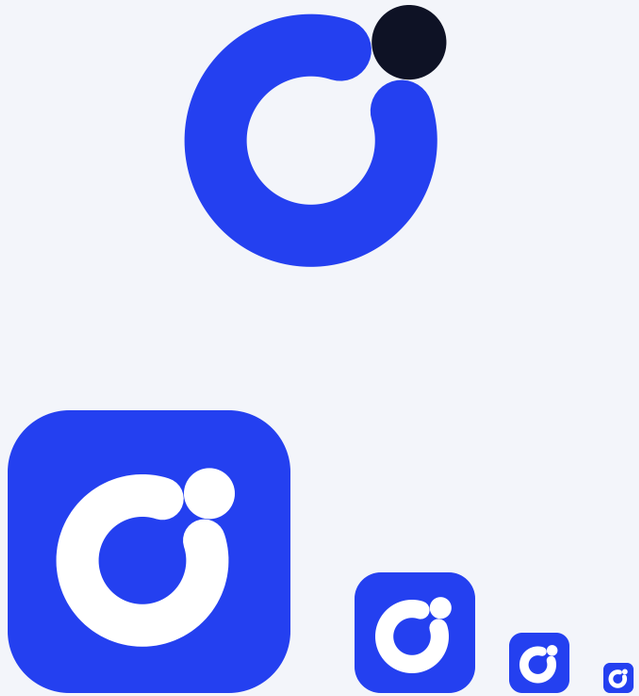


Black
One-color printing, stamps, engraving.



White, one color
On the brand blue and on photos.

05 The mark and app icon



The open-ring o works on its own where the full logo doesn't fit.

Use it for favicons, app icons and social profile pictures. On those, put the white mark on the blue tile.

Everywhere else, use the full logo.

The mark alone has a heavier ring and a wider gap than the o in the wordmark, so it stays clear at 16 px.

06 Colors

Wonder blue

HEX #2440F0
RGB 36 64 240
CMYK 85 73 0 6

The ring, links and buttons. White text on it passes WCAG AA (6.9:1).

Ink

HEX #0E1225
RGB 14 18 37
CMYK 62 51 0 85

Letters of the logo, headings and body text.

Light blue

HEX #7C8FFF
RGB 124 143 255
CMYK 51 44 0 0

The ring on dark backgrounds.

Mist

HEX #F3F5FA
RGB 243 245 250
CMYK 3 2 0 2

Quiet backgrounds and panels.

White

HEX #FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

Page background.

CMYK values are approximate conversions. For print, ask the printer to match the HEX values or choose the closest Pantone.

07 Typography

We build AI software for online businesses.

CS Digital Wonders is a technology company based in Wyoming, USA. We design, build and run digital products for people who sell online.

Sora Light Sora Regular **Sora SemiBold** **Sora Bold**

Sora ExtraBold

We use one typeface: Sora.

It's free under the SIL Open Font License and available from Google Fonts.

Headlines use Bold with tight letter spacing. Body text uses Regular.

Light and ExtraBold are kept for contrast, as in the logo.

08 On our product websites

A product of csdigitalwonders



SemPost is a product of CS Digital Wonders LLC.

Each product names the company in its footer.

There are two ways to do it: the "A product of" lockup from this kit, or a plain text line like the one shown here.

Link either one to https://www.csdigitalwonders.com.

Keep it smaller and quieter than the product's own logo. The product comes first.

09 Please don't



Don't stretch or squeeze the logo.



Don't change its colors.



Don't rotate it.



Don't outline it.



Don't add shadows or effects.



Don't place it where it can't be read.

10 Files in this kit

svg/	Vector logos, mark, app icon and endorsement lockups. Use these whenever you can.
png/	The same artwork with a transparent background at several widths.
pdf/	Vector PDFs for print, with the clear space included.
favicon/	favicon.ico, favicon.svg, Apple touch icon, 192 and 512 px icons and a web manifest.
social/	Profile picture, X header, LinkedIn cover and the 1200 × 630 link preview image.

Questions about the brand?

Email info@csdigitalwonders.com.

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www.csdigitalwonders.com